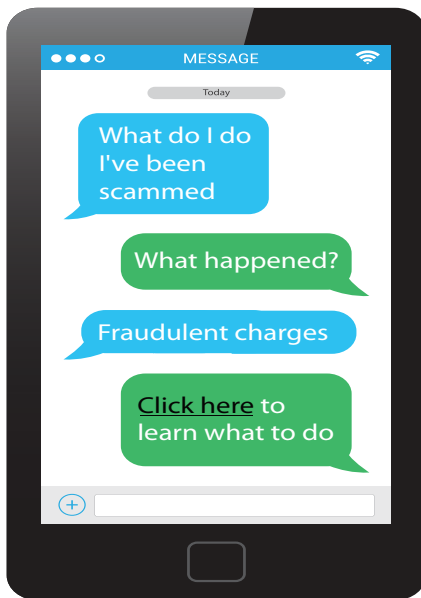


Provide uninterrupted customer support and ease of use

A SmartBot is a computer program that is capable of having a human-like conversation with a user by receiving and sending text messages for the purpose of automating a business process.

Where your Smart Bot can be deployed:

For readily available service from anywhere. Deploy the eFraud Prevention Smart Bot to your company website or portal, custom apps, SMS, email, and other popular channels such as Facebook, Twilio, Twitter, Slack, Skype and WeChat.



SmartBot Advantages:

- Offer real-time advice
- Resolve more questions in less time
- Reduces support costs & call center activity
- Better outreach than mobile apps
- 2-way customer engagement
- Personalized customer experiences
- 24-hour support
- Reach more people efficiently across all channels

Messaging apps today account for 91% of all time spent on mobile and desktops. According to a report released by Gartner, consumers will manage 85% of the total business associations with banks through Fintech chatbots by 2020.

Readymade chatbot platforms you can use:

<https://chattypeople.com> – One of the most popular chatbot platforms on the internet, ChattyPeople also allows Facebook commerce.

<https://flowxo.com> – A very flexible chatbot solution that allows users to create fully automated bots.

<https://botkit.ai> – An open-source chatbot toolkit with the backing of an active developer community.

<https://chatfuel.com> – A platform for pro developers to create their own chatbots, Chatfuel requires users to have coding experience.

<http://meokay.com> – Ideal for use by both developers and novice users, MEOKAY offers flexible and reliable chatbot integration.

<https://recast.ai> – A simple but high-quality chatbot which can be used across several platforms.

<https://morph.ai> – Morph.ai uses natural language processing to make conversations more believable.

Engage everyone to prevent fraud

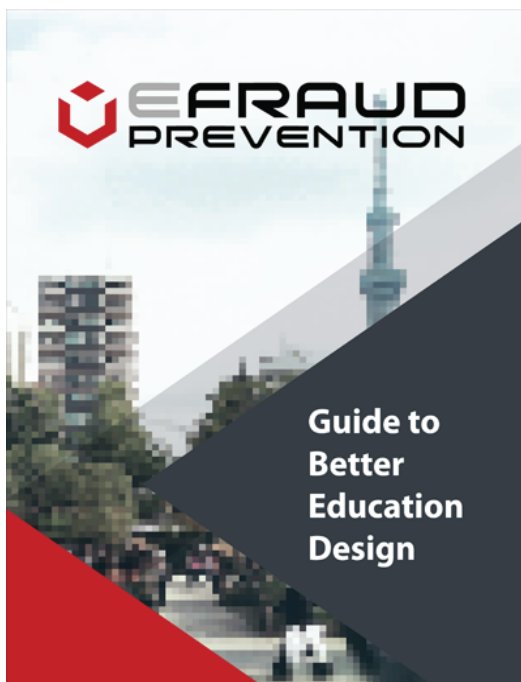
48 percent of Americans feel their actions to stay safe and secure can have a positive impact on financial, economic, and national security of the country, indicating Americans are open to making the bridge between their own safety and the nation's security.

When asked why they don't always do all the things they can or should do to stay safer online, 28 percent of Americans said they simply lacked the information or knowledge, while just 5 percent said they were too busy to take the extra step.

93 percent of Americans believe their online actions can protect not only friends and family but also help to make the Web safer for everyone around the world.

96 percent of Americans feel a personal responsibility to be safer and more secure online.

90 percent of Americans said they want to learn more about keeping safer on the Internet.



Download our complete 20-page Better Design Guide. A step-by-step plan to help everyone make less mistakes and stay fraud smart.

Consumers expect more convenience via your web site, blog, social media, email & messaging apps. Increasing your fraud prevention resources will create more engagement and help you with evolving consumer expectations.

People can be the unsung heroes of cyber security if you put people-centric thinking at the heart of fraud awareness. There is a huge opportunity to engage everyone to prevent fraud if organizations work closer with their customers, members and community.

Get your complete guide at: efraudprevention.com/guide.htm

Email us: info@efraudprevention.com

Learn about our pricing: efraudprevention.com/cost

Learn more about us: efraudprevention.com

Phone: 1-800-606-9623